

ARTWORK SPECIFICATIONS FOR **ECO NAME BADGES**

Eco name badge available sizes:

- **Standard size (ref: eb1)** Print area is 97mm wide x 86mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **103mm wide x 92 mm high. Top, bottom, right and left margins: 8 mm and gutter between the rows: 11 mm**
- **A6 size (ref: eb2)** Print area is 105mm wide x 148 mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **111mm wide x 154 mm high. Top margin: 33mm, right margin: 42mm, left margin: 45 mm and bottom margin 29 mm.**

General Information:

- Send artwork **to office@nicholashunter.com**
- Please send print ready **PDF file with 300 dpi** resolution or higher. Low-resolution images give poor quality results.
- The punched holes are 3.5mm wide and are 6mm from the top of the badges (or sides if double punched) – please make sure your artwork will not be affected by the holes.
- Punched in the centre for single hook lanyards or double punched for double hook lanyards.
- Passes **are printed on both sides so you can send two designs** if you want the back to be different to the front. *For example: Agenda, WIFI information...*
- After you send the artwork **we will send a screen proof for approval before printing.**

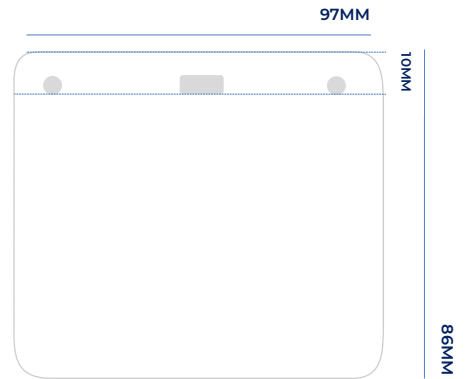
Variable data:

- If variable data is needed on the passes **please send this as an excel file** ordered in the order you would like to receive the passes (for example by first name or company name)
- First name, last name, company, position... should be in separate columns. Also if you have different groups you should separate them in different sheets.

Printer specification information:

- We recommend using a laser printer but inkjet printers are okay.
- When printing it is important to select the "media type" or a "paper type" as thick card or card stock. You must select the heaviest weight setting. This will avoid jams and also smudging.
- Specifications of the eco-butterfly badges 170gsm with a 56gsm liner, so the total overall weight is approximately 226gsm.
- Most printers are usually rated to print with a maximum setting of either 22gsm or 256gsm thickness. We recommend using a printer rated with a maximum media thickness of 256gsm or higher.

- **Standard size** (ref: eb1)



- **A6 size** (ref: eb2)

