

# ARTWORK SPECIFICATIONS FOR LAMINATED PASSES

## Event passes available sizes:

- **Small size (ref: pb3)**

Print area is 70mm wide x 100 mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **76mm wide x 106 mm high**

- **Medium size (ref: pb2)**

Print area is 80mm wide x 120 mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **86mm wide x 126 mm high**

- **Large size (ref: pb1)**

Print area is 95mm wide x 127 mm high. Please include 3mm bleed on artwork, so send us print ready artwork: **101mm wide x 133 mm high**

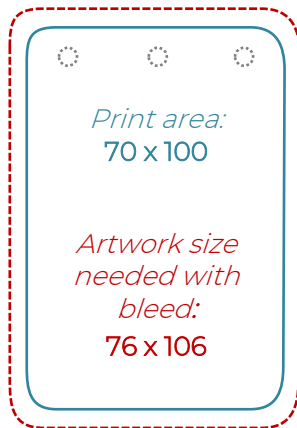
## General Information

- Send artwork to **office@nicholashunter.com**
- Please send print ready **PDF file with 300 dpi** resolution or higher. Low-resolution images give poor quality results.
- **For any nonstandard fonts please also send us the .ttf or .otf font file** so we can install on our system.
- The punched holes are 6mm wide and are 3mm from the top of the badges (or sides if double punched) – please make sure your artwork will not be affected by the holes.
- Passes can be punched in the centre for single hook lanyards or double punched for double hook lanyards.
- Passes **are printed double sided as standard**. If you want a different design on the back (for example agenda, WIFI info), then please send two designs.
- After you send the artwork **we will send a screen proof for approval before printing**.

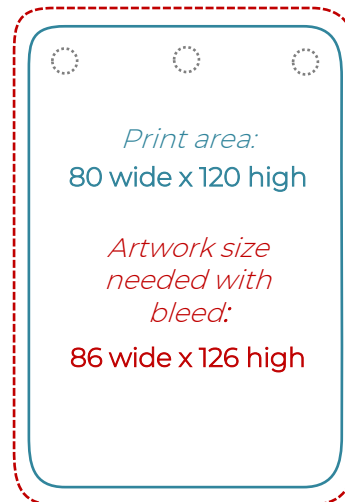
## Variable data (First name, Last name, Company Name, Position...)

- If variable data is needed on the passes **please send this as an Microsoft Excel file** ordered in the order you would like to receive the passes (for example by first name or company name)
- First name, last name, company, position... should be in separate columns. Also if you have different groups you should separate them into different sheets, within your Microsoft Excel spreadsheet.

### Small size (ref: pb3)



### Medium size (ref: pb2)



### Large size (ref: pb1) – Portrait or Landscape

